



Under the influence of neoliberalism and the rise of the New Economy in the 2000s the nexus between artistic and aesthetic practices and discourses, on the one hand, and postmodern forms of labor, on the other, has garnered significant attention from the fields of cultural and social science research. In particular, the “creativity dispositive” (“Kreativitätsdispositiv”) diagnosed by Andreas Reckwitz has received increased attention. In the course of current developments in the field of artificial intelligence, it is precisely the creative sector and the various areas of “intellectual” labor associated with it whose practices and working methods are being fundamentally called into question.

The workshop would like to start here and put the praxeological and discourse-analytical findings on the role of creativity to the test. What implications does the current development in the field of AI have for our understanding of creativity as a social and economic dispositive? Are new forms of subjectivation emerging? What contributions can praxeological approaches make to updating their diagnoses without losing the complexity already achieved?

Further Events in Summer Semester 2025

Next Auerbach Lecture

02.06.2025 – Media Zainul Bahri (Jakarta):
Rereading the Winding Path of the Indonesian Islamic
Modernism Period of 1970-2020 in the Context
of Western Modernity And Religious Revival



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Andreas Reckwitz

Creativity 2.0

Workshop
20. May 2025

Erich
Auerbach
Institute
for Advanced
Studies



UNIVERSITY
OF COLOGNE

Tuesday

20. May

09:30 Introduction (Anja Lemke)

09:45 Andreas Reckwitz (Berlin): Die Zukunft des
Kreativitätsdispositivs

10:30 Pola Groß (Berlin): Genie trifft KI –
Kreativität, Künstliche Intelligenz und Literatur

11:15 COFFEE BREAK

11:45 Liat Grayver (Berlin):
Towards Holistic Technologies.
Embodied Creativity in the Age of Extractive AI

12:30 LUNCH BREAK

14:00 Martin Jörg Schäfer (Hamburg):
Zusammenarbeiten. Textentwicklung
im Gegenwartstheater

14:45 COFFEE BREAK

15:15 Sabeth Buchmann (Wien):
Autor*innen als/im System

16:00 Simon Roloff (Lüneburg): Vibemanagement –
Autorschaft als Selbsttechnik von ELIZA bis zu
Large Language Models

Organization: Jakob Roth and Sophia Wagenlehner

Moderation: Carlotta Rust and Noah Otto

Location: Erich Auerbach Institute for Advanced Studies
Weyertal 59 (back building)
50937 Cologne
Library, 3rd floor